

Press Release

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**AMATA collaborated with depa to launch the depa-AMATA Smart Classroom and AMATA Smart City Showcase in preparation for industry 4.0**

*On August 24<sup>th</sup>, 2019, AMATA Corporation collaborated with the Digital Economy Promotion Agency (depa) to launch the first Smart Classroom with the aim to be the center of digital manpower development in EEC and to officially open the “Amata Smart City Showcase” in AMATA City Chonburi*

Mr. Puttiphong Punnakan, Minister of Digital Economy and Society said in the opening ceremony of depa-AMATA Smart Classroom and AMATA Smart City Showcase that the technology development, which AMATA has implemented, is considered to be a vital part in driving digital economy declared in the 20-year National Strategic plan. In alignment with the development of human resources to keep up with rapid changes and serve hi-tech industries where skillful workers are required in order to increase the ability of Thailand to compete with global competition.

“The reformation of the learning process and the capability development for Thai people at all ages is one of the 12 main policies of the government. This project aims to develop independent learning skills and the utilization of information technology for online education. Such development will help to enhance the ability of the learners to fulfill requirements in the era of technology and the next-generation innovation or Thailand 4.0” said the Minister of Digital Economy and Society.

AMATA Corporation, the largest private industrial city developer in Thailand, has over one thousand clients, chiefly international corporations, with factories and manufacturing bases located in its 80 km<sup>2</sup> of estate across Thailand. Each year, the factory outputs of AMATA's clients produce approximately 10 percent of Thailand's gross domestic product (GDP).

AMATA is transforming its 43 km<sup>2</sup> industrial city located in Chonburi into a Smart City with state-of-the-art technology, renewable energy, energy-efficient infrastructure and sustainable environment management.

Mr. Vikrom Kromadit, Chairman of AMATA Corporation, said that this collaboration aims to prepare the workforce for next-generation industries and to serve as the first smart city learning center in EEC that transforms concepts into reality.

"The depa-AMATA Smart Classroom is a part of AMATA Smart City Showcase that exhibits the technologies, know-how, and the innovation of AMATA and the leading companies namely Yokohama Urban Solution Alliance (YUSA), the Association of Thai Software Industry (ATSI), Jiangsu Smart City Construction Management, SAAB, Nissan, Delta, Hitachi Lumada Center, Macnica, Murata, MinebeaMitsumi, Huawei, Microsoft, AMATA B.Grimm Power and NTT Communications" said Mr. Vikrom.

On this occasion, the ASEAN Smart Cities Network (ASCN) delegates, consisting of representatives from various cities in ASEAN, visited AMATA Smart City Showcase to explore the smart city development in order to utilize the technologies, know-how, and the innovation exhibited in developing their cities.

Asst. Prof. Dr. Natthaphon Nimmanpatcharin, CEO and president of the Digital Economy Promotion Agency (depa), Ministry of Digital Economy and Society, said that depa has given full support to the depa-AMATA Smart Classroom project with the goal to increase innovation, technological, and digital skills of the workforce by 10,000 personnel per year as well as to achieve the national goal in human development for both Literacy Skill and Professional Skill by 40,000 personnel per year. Within 5 years, there will be 180,000 digital manpower in Thailand.